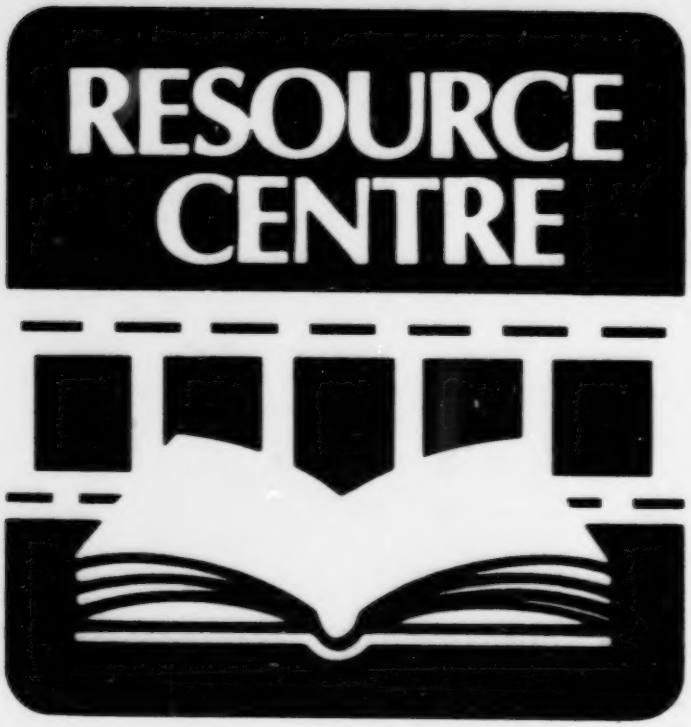

CONSUMER RESOURCES AND MATERIALS

Third Edition

1983

Alberta
CONSUMER AND
CORPORATE AFFAIRS
Resource Centre

INTRODUCTION

This third edition of Consumer Resources and Materials contains the most up-to-date publications available in the field of consumerism.

It is designed to assist librarians in identifying consumer books and pamphlets considered to be useful additions to a public library collection. Items selected were chosen from publications available in the Resource Centre. All materials listed are still "in print" and complete ordering information has been provided for each entry, although prices quoted are an estimate only.

The section on Associations and Organizations contains a directory of selected Canadian agencies active in the consumer field. Whenever possible, Edmonton and Calgary addresses are provided.

To obtain copies of Consumer Resources and Materials and/or additional information on consumer resources, please contact:

Alberta Consumer & Corporate Affairs
Resource Centre
Garneau Professional Building
Main Floor, 11044-82nd Avenue
EDMONTON, Alberta T6G 0T2
(403) 427-5215

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I. BIBLIOGRAPHIES

Alberta Consumer and Corporate Affairs. Consumer Education Materials: An Annotated List. Edmonton: The Dept., 1982. (updated yearly)

Critical annotations of materials housed in the Resource Centre collection. Emphasis is on items of interest to professional educators.

Available from: Alberta Consumer and Corporate Affairs (Resource Centre).
Cost: Free

Brown, Barbara E., ed. Canadian Business and Economics: A Guide to Sources of Information. rev.ed. Ottawa: C.L.A. 1982.

Lists books, periodicals, and services, both in English and French.

Available from: Canadian Library Association.
Cost: $90.00

Hughes, Catherine. Economic Education; A Guide to Information Sources. Detroit: Gale Research, 1977.

Volume 6 in the Economics Information Guide Series. Contains a section on consumer topics.

Available from: Gale Reserach Co.
Cost: $22

Meyer, Manfred and Nissen, Ursula. Effects & Functions of Television; Children and Adolescents. Munchen: K.G. Saur, 1979.

A bibliography of selected research literature 1970-1978.

Available from: K.G. Saur Publishing Inc.
Cost: $13.00

Sharp, Bobby H. et al. Books Consumerists (and others) Should Know About: An Annotated Bibliography. Virginia: Virginia Polytechnic Institute and State University, 1980. (MW-36 pub.no.).

Selected listing of consumer books. Includes "classics", books published prior to 1970. American emphasis.

Available from: Virginia Polytechnic Institute.
Cost: $2.50

Sy, San San. Audio-Visual Resources: Law and Law Related. 2nd ed. Edmonton: Legal Resource Centre, 1980.

Brief descriptions by subject of audio-visual materials held in the Legal Resource Centre. Recommendations for purchase/usage are provided.

Available from: Trade Centre South
Cost: $6

The Resource Centre also has copies of Consumer Information: An Annotated Catalog (C.A.C.; 1970) and the Consumer Education Bibliography (U.S. Supt. of Documents; 1971). These bibliographies are out-of-print but can be borrowed from the Resource Centre.

The Ontario Ministry of Consumer and Commercial Relations has published a series of brief bibliographies on specific consumer topics which are available by writing to the Ontario Department.

II. SOURCES OF FREE AND INEXPENSIVE MATERIALS

Alberta Agriculture. Publications List. Edmonton; The Dept., annual.

Covers a variety of household topics, agricultural pamphlets, and information sheets.

Available from: Alberta Agriculture Publications
Cost: Free

Consumer Information Catalog. Pueblo, Colorado, Consumer Information Center. Quarterly.

Selected U.S. federal publications of interest to consumers.

Available from: Consumer Information Center
Cost: Free

Cooperative Extension Catalogue. (N.Y.) 1979

Listing of inexpensive pamphlets on consumer and agricultural topics.

Available from: Cooperative Extension
Cost: Free

Free! The Newsletter of Free Materials and Services. London, Ontario: Dyad Services. Bimonthly.

Descriptive listing of recommended free publications. Canadian content.

Available from: Dyad Services
Cost: $10 per year

Harty, Sheila. Hucksters in the Classroom; A Review of Industry Propaganda in Schools. 1979.

Critical examination of the promotional efforts and materials provided by industry to classroom teachers. Presents an argument against the acceptance of such materials.

Available from: Center for Study of Responsive Law.
Cost: $20.00 U.S.

Haycock, Ken. Free Magazines for Teachers and Libraries. 2nd ed. 1977; update 1978.

Selective listing of free magazines. Arranged by topic with a title index.

Available from: Ontario Library Association
Cost: CAL SOURCES
$7.50

Manitoba. Department of Education. In Search of Free Canadian Materials. 1979.

Brief annotations indicating grade levels of free materials. Arranged by supplier's name with subject index.

Available from: Manitoba Department of Education
Cost: $2.15

Materials for Consumer Educators and Professionals in Consumers' Education. Office of Consumer Education. Irregular.

Available from: Materials Request Desk
Cost: Free

Selected U.S. Government Publications. Washington: Superintendent of Documents. Irregular.

Complete ordering information is provided for U.S. federal publications of interest to the general reader.

Available from: Superintendent of Documents
Cost: Free

Several government agencies and organizations regularly issue news releases and fact sheets of interest to consumers. The following is a selected list of sources:

Canadian Standards Association
178 Rexdale Blvd.
Rexdale, Ontario
M9W 1R3

Consumer and Corporate Affairs (Canada)
"Backgrounder"
Consumer & Corporate Affairs
Place du Portage, Ottawa Hull
K1A 0C9

Retail Council of Canada
"Information Service"
Ste. 525, 74 Victoria Street
Toronto, Ontario M5C 2A5

The listing of organizations and associations which appears in this booklet provides additional contact suggestions.

Librarians might also wish to be placed on the Resource Centre's monthly annotated "Acquisitions List".

III. DIRECTORIES

Brownstone, David M. and Carruth, Gorton. Where to Find Business Information. Toronto: John Wiley & Sons, 1979.

This book lists over 5,000 publications printed in English throughout the world which include business topics in periodicals, bulletins, loose-leaf newsletters, and computerized data bases. Each list includes a summary, price, ordering information and telephone number.

Available from: John Wiley & Sons
Cost: $45

Canada Justice. Canadian Directory of Public and Legal Information. Ottawa: Supply and Services, 1979.

A 13-volume directory of Canadian organizations, government agencies and media. Includes extensive lists of publications. Index volume provides subject access to entries.

Available from: Canadian Law Information Council
Cost: $65 for set (specify French or English edition)

Canadian Community Law Journal. Windsor; Ontario. Community Law Program. University of Windsor Annual. 1977; 1978; 1979.

Includes articles on legal education and information programs; reviews of legal material and a directory of public legal education services and legal aid offices. Useful for the selection of legal publications and A-V materials.

Available from: Faculty of Law
University of Windsor
Cost: $4.00

Consumer's Resource Handbook. Washington: Office of the Special Ass't. for Consumer Affairs, 1979

Provides a federal and state directory of U.S. agencies of aid to the consumer.

Available from: Consumer Information Center
Cost: Free

Wasserman, P. and Morgan, J., ed. Consumer Sourcebook. 3rd ed. Detroit: Gale, 1980.

Two-volume directory of U.S. organizations, government agencies, media services and companies. Includes bibliography.

Available from: Gale
Cost: $85

IV. STATISTICAL SOURCES

While Canadian almanacs are good sources of statistics, the chief supplier is the government agency, Statistics Canada. Single copies of their annual catalogue describing their publications and prices are available free of charge by contacting:

Users Advisory Services
Statistics Canada
Ottawa, Ontario
K1A OT6

Following is a selected list of Statistics Canada publications of interest to consumers:

62-001 The Consumer Price Index. Monthly. Bilingual. Up to 20 pp. First Issue, January 1935 (ISSN 0703-9352). $2.50 a copy; $25 per year.

62-010 Consumer Price and Price Indexes. Quarterly. Bilingual. Up to 115 pp. First issue, December 1975. (ISSN 0380-691X)
$6 a copy; $24 per year.

62-545 Urban Family Food Expenditure, 1976. Occasional Bilingual. 276 pp. $3.50

62-546 The Consumer Price Index. Revision based on 197 Expenditures. Concepts and Procedures. Occasional. Bilingual. 92 pp. $1.40

62-547 Urban Family Expenditure, 1976. Occasional. Bilingual. 242 pp. $2.80

62-549 Family Expenditure in Canada. Vol. 1. Preliminar Estimates: Eight Cities, 1978. 21 pp. $4.50

63-224 Market Research Handbook. Annual. Bilingual. pp. First Issue, 1975. (ISSN 0590-9325). $25.

Agricultural Prices and Indexes. Average Food Prices for Edmonton and Calgary. Weekly

Available from: Alberta Agriculture
Statistics Branch

Cost: Free

Alberta Statistical Review. Quarterly.

Available from: Alberta Treasury
Bureau of Statistics

Cost: Free

CPI National - Monthly

Available from: Alberta Consumer and Corporate Affairs
Research and Planning

Cost: Free

V. PERIODICALS AND NEWSLETTERS

APA Consumer Bulletin. (quarterly)
Automobile Protection Association
292 St. Joseph Blvd. West
Montreal, Quebec H2V 2N7 $15

CSA and the Consumer (quarterly)
CSA Consumer Editor
178 Rexdale Blvd.
Rexdale, Ontario M9W 1R3 free

Canadian Consumer (monthly)
Consumer's Association of Canada
703, 251 Laurier Avenue West
Ottawa, Ontario K1P 5J6 $18

Choice (monthly)
Australian Consumer's Association
28-30 Queen Street
Chippendale, N.S.W. 2008 $25

Computers and Electronics (monthly)
Ziff-David Publishing Co.,
One Park Avenue
New York, N.Y. 10016 $17

Connection (irregular)
Food Marketing Branch
Alberta Agriculture
2nd Floor, Centre West Building
10035 - 108th Street
Edmonton, Alberta T5J 3E1 free

Consensus (quarterly)
Standards Council of Canada
350 Sparks Street
Ottawa, Ontario K1R 7S8 free

Consumers News (bi-monthly)
U.S. Office of Consumer Affairs
Washington, D.C. 20201 free

Consumers Newsweekly (weekly)
Consumers News Inc.
813 National Press Building
Washington, D.C. 20045 $25

Consumer Reports (monthly)
Consumer Reports
P.O. Box 1000
Orangeburg, N.Y. 10962 $15

Consumers Digest (bi-monthly)
Consumers Digest
112 Tenth Street
P.O. Box 10717
Des Moines, IL 50340 $16

Consumers Research (monthly)
Consumers Research
Bowerstown Road
Washington, N.J. 07882 $17

Consumers Union News Digest (bi-monthly)
C.U. News Digest, Dept. AD9,
Orangeburg, N.Y. 10962 $36

Dialogue (intermittent)
Standards Council of Canada
350 Sparks St.
Ottawa, ON K1R 7S8 free

Dimensions (monthly)
U.S. Superintendent of Documents
Government Printing Office
Washington, D.C. 20402 $13.75

Environment News (bi-monthly)
Alberta Environment
12th floor, Oxbridge Place
9820 - 106 Street
Edmonton, Alberta T5K 2J6 free

The Energy Consumer (quarterly)
D.O.E. Office of Consumer Affairs,
Room 8G031
Washington, D.C. 20585 free

Everybody's Money (quarterly)
Cuna Inc.
Box 431B
Madison, Wi. 53701 $2

FDA Consumer (monthly)
U.S. Superintendent of Documents
Government Printing Office
Washington, D.C. 20402 $15

Family Economics Review (quarterly)
U.S. Department of Agriculture
Federal Building
Hyattsville, MD 20782 $12

Food Market Commentary (intermittent)
Economics Information Center, Rm. E
152 Sir John Carling Building
Ottawa, Ontario K1A OC5 free

Free! (bi-monthly)
Dyad Services
P.O. Box 4696
Station C
London, Ontario N5W 5L7 $12

Gold Book of Used Car Prices (monthly)
Sanford Evans Services Ltd.,
1077 St. James Street
Box 6900
Winnipeg, MA R3C 3B1 $47

Harrowsmith (8 X yearly)
Camden House Publications Ltd.
Camden East, Ontario K0K 1J0 $13.50

International Consumer (irregular)
International Organization of Consumers Union
Emmastraat 9
2595 EG The Hague Netherlands free

Journal of Advertising Research (bi-monthly)
Journal of Advertising Research
P.O. Box 1292
Long Island City, N.Y. 11101 $50

Journal of Consumer Research (quarterly)
Journal of Consumer Research
222 S. Riverside Plaza
Chicago IL 60606 $36

Journal of Marketing (quarterly)
American Marketing Association
222 S. Riverside Plaza
Chicago IL 60606 $40

Misleading Advertising Bulletin (quarterly)
Consumer & Corporate Affairs
Marketing Practices Branch
Ottawa, Ontario free

Money (monthly)
Time Inc.
541 B. Fairbanks City
Chicago, Il 60611 $20

National Consumer Buying Alert (monthly)
Esther Petersen
Consumer Information Center
Pueblo, CO. 81009 free

Of Consuming Interest (bi-weekly)
Federal-State Reports
5203 - Leesburg Pike
Suite 1201
Falls Church, VA 22041 $99

Penny Power
Consumers Union,
P.O. Box 6000,
Orangeburg, New York 10962 $11.50

Popular Mechanics (monthly)
Popular Mechanics
P.O. Box 10064
Des Moines, Iowa 50350 $18

Protect Yourself (monthly)
Office de la Protection du Consommateur,
700 St. Cyrille Blvd. East
15th floor
Quebec, QC G1R 5A9 $9

Standards Canada (quarterly)
Canadian Standards Association
178 Rexdale Blvd.,
Rexdale, Ontario M9W 1R3 free

Which (monthly)
Which
1 Caxton Hill
Hertford, SG 137LZ $14

VI. PERIODICAL INDEXES

Agriculture Canada. Co-operative Information Retrieval System. (COINS).

Computerized listing of articles/books/reports on Co-Ops. Arranged by subject.

Available from: Co-Operative Unit
Agriculture Canada
Ottawa, K1A OC5

Cost: $30.00

Auto Index - Bimonthly

Provides coverage of a dozen speciality car magazines. Access is by subject and by make of automobile.

Available from: Multidex Computing Company
7 Clinton Place,
Suffern, New York 10901

Cost: $6.00 per year
5 year cumulative issue (1973-77) $5.00
12 month cumulative issue - $3.00

Consumer Review - Quarterly.

An annotated review of consumer books, resources and international legislation. Each issue also lists test reports from various consumer magazines.

Available from: International Organization of Consumers Union
Emmastraat 9
2595 EG The Hague, Netherlands

Cost: $90 (U.S) per year

Consumers Index to Product Evaluations and Information Sources - Quarterly.

The standard guide to product tests and evaluations. Over 100 magazines are indexed, with information arranged by broad topic headings. Includes a special section on "Books, Pamphlets and Consumer Aids."

Available from: Pierian Press
P.O. Box 1808
Ann Arbor, Michigan 48106
Cost: $59 per year
$98 per year for quarterlies and annual
$59 per year Annual Volume

The December issue of Consumer Reports & Canadian Consumer and the November issue of Consumers Research magazine contain an annual index to articles and test reports.

Publications such as the Canadian Periodical Index and the Canadian Business Periodical Index are also useful for obtaining relevant articles on consumer topics.

VII. BUYING GUIDES

A. COMPREHENSIVE

Anderson, M. Price Watch's Smart Shopper Handbook. Toronto: Grey de Pencier Books, 1979.

Based on the newspaper column appearing in the Toronto and Edmonton Sun. Provides specific evaluations of products available in the Canadian marketplace.

Available from: Grey de Pencier
Cost: $5

Consumers Association of Canada. Buying Guide. Ottawa. C.A.C., C.A.C., annual.

Annual compilation of test reports appearing in the previous year's issues of the Canadian Consumer Magazine.

Available from: Consumers Association of Canada.
Cost: $5.00 for buyers guide or included in cost of subscription to Canadian Consumer.

Consumers Digest. Guide to Discount Buying. Des Moines, Iowa: Consumers Digest, annual.

Evauluation of U.S. products.

Available from: Consumers Digest
Cost: $5

Consumers Union. Consumer Reports Buying Guide. Orangeburg; New York, annual.

The December issue of Consumer Reports magazine. Compilation of test reports from the previous year's issues of the magazines.

Available from: Consumers Union
Cost: $4 for guide or available with subscription to magazine.

Gordon, Lynne. The Consumers Handbook. Toronto: McClelland & Stewart, 1981.

A Canadian guide which takes into account the effects of the women's movement, the information explosion, the energy crisis, and the computer revolution. Shows how to spot pitfalls in the marketplace.

Available from: McClelland & Stewart
Cost: $4.95

Stossel, John. Shopping Smart; The Only Consumer Guide You'll Ever Need. New York, G.P. Putnam, 1980.

Buying guidelines for everything from cars to travelers cheques.

Available from: Academic Press
Cost: $9.95

B. SPECIFIC

American Library Association. Purchasing an Encyclopedia: 12 Points to Consider. Michigan: Bowker, 1982.

Assists adults in making informed decisions concerning the most appropriate encyclopedia for use in libraries and in the home.

Available from: ALA Publishing Services
Cost: $2.50

Canadian Toy Testing Council. The Toy Report, Annual

This book reports on in-home tests of most toys on the Canadian market. Listings include age range for the toy, its price and comments. A very useful guide.

Available from: Canadian Toy Testing Council
Cost: $3.50

Consumer Guide. The Complete Baby Book. New York: Simon & Schuster, n.d.

This is a guide to buying baby products - furniture, clothing, carriages and toys - as well as information about birth, nutrition and exercise.

Available from: Simon & Schuster
Cost: $7.95

Consumers Association of Canada. Canadian Consumers' Ice Sports Guide. Ottawa: C.A.C., 1978.

Specific product evaluations of hockey equipment and figure skates.

Available from: Consumers Association of Canada
Cost: $2.95

Explorers Ltd. Source Book. N.Y.: Harper and Row, 1977.

Exhaustive analysis of recreational wilderness products. Includes references to books, magazines and associations involved in this area.

Available from: Harper and Row
Cost: $8 paper $15 hardcover

Garee, Betty. Wheelchairs and Accessories. Illinois: Accent Press, 1981.

An Accent guide to choosing wheelchairs and accessories. Also includes tips on how to care for a wheelchair and where to get the latest product information.

Available from: Accent Special Publications
Cost: $7.95

Holtz, John. In Focus. New York: Harper and Row, 1980.

This is both an introduction to and an evaluation of the best brands of most photographic equipment - cameras, lenses, films and enlargers.

Available from: Harper & Row
Cost: $12.95

Kabau, Barbara. Choosing Toys For Children. New York: Schocken Books, 1979.

This book recommends toys for children up to five years or age, and also reviews books and television shows aimed at children.

Available from: Book Center, Inc.
Cost: $9.95

Kister, K. Encyclopedia Buying Guide. N.Y.: Bowker, 1981.

Critical evaluations of encyclopedias. The author has also published the Dictionary Buying Guide. (1977 - $16.50)

Available from: Bowker
Cost: $17.50

Leverett, Willard. How to Buy a Good Used Piano. Colorado: La Barr, 1978.

A well-illustrated guide to help the consumer purchase a used piano.

Available From: Vental Press
Cost: $3.95

Molho, Emanuel. The Dictionary Catalogue. New York: French & Spanish Book Corp., 1980.

A unique buying guide listing thousands of dictionaries and encyclopedias on every conceivable subject, for anyone and everyone who needs to define words.

Available from: French & Spanish Book Corp.
Cost: $4.95

Modern Photography's Photo Buying Guide. N.Y.: Modern Photography, annual.

In depth reports on photographic equipment.

Available from: Modern Photography
Cost: $3

National Film Board. Test Reports. Montreal: N.F.B., n.d.

Looseleaf service providing evaluations of A.V. equipment tested by the N.F.B.

Available from: National Film Board
Cost: free

Waterford, Van. Buyer's Guide to Everything Electronic For The Home. Penn.: Tab Books, 1979.

A guide to electronic devices - how to install them, use them and get the most from them.

Available from: John Wiley & Sons
Cost: $9.95

Zizmor, J. and Forman, J. Dr. Zizmor's Brand-Name Guide to Beauty Aids. N.Y.: Harper and Row, 1978.

Critical evaluations of beauty products, including lists of recommended brands. Most of the products are available in Canada.

Available from: Harper & Row
Cost: $6.95 paper $12.95 hardcover

Consumer Guide magazine also publishes a number of specialty buyer guides. The publication quality however, varies from title to title, and many of the guides provide descriptive information rather than critical evaluations.

VIII. CONSUMER BOOKS AND PAMPHLETS

A. GENERAL

Consumers Union. Guide to Consumer Services. Orangeburg, N.Y. Consumers Union, 1979.

Advice on selecting financial and professional services. References are to American laws and organizations but basic principles are still useful for Canadian audiences.

Available from: Consumers Union
Cost: $6

Dowd, M. How to Live Better and Spend 20% Less. N.Y.; Parker Pub., 1979.

Concentrates on first analyzing your "dollar personality", then provides advice to reduce your living costs. U.S. references.

Available from: Prentice-Hall of Canada
Cost:: $11.95

Horowitz, David. Fight Back! And Don't Get Ripped Off. N.Y.: Harper and Row, 1979.

A consumer's manual on wise purchasing and effective complaining. U.S. emphasis.

Available from: Harper & Row
Cost: $9

Hoyt, Patricia. How To Get Started When You Don't Know Where To Begin. New York: Harcourt Brace Jovanovich, 1980.

A book written for young people leaving home and setting up their homes. The book includes many U.S. sources of information, sample forms for applying for jobs or credit, and many consumer tips.

Available from: Academic Press Canada
Cost: $8.95

Kwekkeboom, John D. Guide to Wise Consuming: A Text Workbook. Toronto: McGraw Hill Ryerson, 1980.

Written for high-school students, this is an excellent introduction to topics such as the Canadian economy, money management, good buying habits, insurance, investing and complaining. Each chapter includes tests of knowledge and practical exercises in workbook form.

Available from: McGraw-Hill Ryerson
Cost: $7

Maedke, W.O. et al. Consumer Education. California: Glencoe, 1979.

This is a high-school level textbook covering topics such as money management; buying food, clothing and shelter; credit and insurance. U.S. oriented.

Available: Collier Macmillan Canada, Inc.
Cost: $15

Maiken, Peter T. Ripoff: How to Spot it, How to Avoid It. Kansas City: Andrews & McNeel Inc., 1979.

This revealing book is a collection of interviews with workers in 100 occupations who reveal how they exploit their customers. The book also shows how to avoid becoming a victim.

Available: Gage Publishing Ltd.
Cost: $5.95

Miller, James W. Decide for Yourself. Toronto: John Wiley & Sons, 1981.

Contains over 100 cases which challenge students with the problems and choices encountered by consumers at every stage of life.

Available from: John Wiley & Sons.
Cost: $10.00

Moldafsky, Annie. Welcome to the Real World. Toronto: Doubleday, 1979.

Guide for the recent high school grad on dealing with housing; money management and career planning.

Available from: Doubleday
Cost: $4.50

Myerson, Bess. The Complete Consumer Book. N.Y.: Simon and Schuster, 1979.

Compendium of advice to consumers on a variety of topics. U.S. emphasis.

Available from: Simon & Schuster
Cost: $10

Newman, S. and Kramer, N. Getting What You Deserve; A Handbook for the Assertive Consumer. N.Y.: Doubleday, 1979.

Comprehensive survey of consumer issues. Includes chapters on forming consumer action groups, co-ops and general purchasing advice.

Available from: Doubleday
Cost: $10

Roseman, E. and Edmonston, P. Canadian Consumers' Survival Book. Don Mills, Ont.: General Publications, 1977.

Complete guide to Canadian consumer issues with references to specific Canadian legislation. For each topic covered, the authors provide general advice, purchasing hints, recommended reading and sources of assistance. Includes bibliography.

Available from: General
Cost: $6.95

Rowse, A., ed. Help! The Useful Almanac. Washington: Consumer News Inc., 1980.

Subject approach to U.S. consumer topics, legislation and agencies. Basic consumer advice will be of interest to Canadian readers.

Available from: Consumers News Inc.
Cost: $6 paper

B. ADVERTISING

Goffman, E. Gender Advertisements. N.Y.: Harper & Row, 1976.

Illustrated examples of sex-related advertising.

Available from: Harper & Row
Cost: $5 paper

Key, William. Media Sexploitation. Englewood Cliffs, N.J.: Prentice-Hall, 1976.

The author of Subliminal Seduction continues his controversial theme on the effect of hidden messages in advertising.

Available from: Prentice-Hall
Cost: $10

Leigh, James and Martin, C. Current Issues and Research in Advertising. Michigan: Graduate School of Business, annual.

Annual survey of research on advertising issues.

Available from: Graduate School of Business
Cost: $6

Packard, Vance. The Hidden Persuaders. N.Y.: Pocket Books, 1958.

A classic examination of advertising techniques.

Available from: Pocket Books
Cost: $2

Pei, Mario. Weasel Words; The Art of Saying What You Don't Mean. N.Y.: Harper & Row, 1978.

Analysis of the use of intentionally misleading words in advertising, marketing, politics and the media.

Available from: Harper & Row
Cost: $14.00

Sellers, Nancy. Advertising Techniques and Consumer Fraud. New York: McGraw-Hill, 1980.

Reading sections and activities will help the reader to understand how advertisers entice people to buy. As well sellers tell people how to avoid fraud.

Available from: McGraw-Hill
Cost: $6.00

C. CONSUMER LAW

Alberta Women's Bureau. Laws for Albertans. Edmonton: The Bureau, 1982.

Provides basic facts on Alberta laws. Readers are referred to appropriate agencies for further information.

Available from: Alberta Women's Bureau
Cost: Free

Amirault, E. and Archer, M. Canada's Consumer Law. Toronto: Pand O. Bus. Pub., 1979.

Updated edition of Business and the Consumer. Covers a broad spectrum of consumer cases with the emphasis on Ontario and federal legislation.

Available from: Pand O. Business Publications
Cost: $18

Gallagher, Barry. How to Hire a Lawyer. N.Y.: Delta/Seymour, 1979.

American, but the advice on the questions to ask and the explanation of lawyers' services are still valid for a Canadian audience.

Available from: Doubleday
Cost: $4.95

Jennings, W. and Zuber, T. Canadian Law. Toronto: McGraw-Hill, 1979.

Third edition of a text prepared for use in high school law courses. Useful for readers requiring legal information at an introductory level.

Available from: McGraw-Hill
Cost: $12

Kane, T. Gregory. Consumers and the Regulators. Montreal: Institute for Research on Public Policy, 1980.

Written by the former Counsel to the Consumer's Association of Canada, this book recommends reform of the federal regulatory process in order to encourage interventions by consumers and other public interest groups.

Available from: Institute for Research and Public Policy
Cost: $10.95

Kronby, Malcolm C. Canadian Family Law. Don Mills: General, 1981. (updated & revised edition.)

An indispensable, straightforward guide to the new Canadian laws on marriage, divorce, separation, child custody, alimony, property rights and inheritance.

Available from: General Publishing
Cost: $7.15

Organization for Economic Co-operation and Development. Annual Reports on Consumer Policy. Paris: O.E.C.D., annual.

International survey of consumer legislation, education and budget allocations.

Available from: Renouf
Cost: $6.00 per year

Piner, Richard. Canadian Commercial Law. Toronto: Copp Clark Pitman, 1980.

Legal manual for Canadians, covering contracts, sale of goods, consumer law, insurance, business organization, patents, copyright and credit. Illustrates legal points through use of cases, definitions, and explanation of legal principles.

Available from: Copp Clark Pitman
Cost: $15.00

Sterk, John. Alberta Conveyancing Law & Practice. Toronto: Burroughs & Company, 1981.

Intended as a convenient reference for those dealing with real estate and mortgage transactions on a regular basis. Contains examples of legal forms with instructions for proper completion and execution.

Available from: Carswell Legal Publications
Cost: $45.00

Student Legal Services of Edmonton. Consumers Law. Edmonton: Student Legal Services, 1982.

Layman's guide to consumer law. Focuses on credit and buying and selling transactions.

Available from: Student Legal Services
Cost: $6.00

D. ECONOMICS

Cheveldayoff, Wayne. The Business Page - How to Read It and Understand the Economy. Ottawa: Deneau and Greenberg, 1980.

A book on how to interpret statistics and economic jargon, how to read an annual report, and how to understand the Canadian dollar, gold and commodity markets.

Available from: Deneau & Greenberg
Cost: $10.95 softcover

Crane, David. A Dictionary of Canadian Economics. Edmonton: Hurtig, 1980.

A layman's economic dictionary. Provides lengthy explanations in clear and understandable language.

Available from: Hurtig Publishers
Cost: $18.95

Galbraith, J. Almost Everyone's Guide to Economics. Boston: Houghton Mifflin, 1978.

An introductory guide to economic theory.

Available from: Houghton Mifflin
Cost: $10

Heilbroner, Robert L. and Thuraw, Lester C. Economics Explained. New Jersey: Prentice Hall, 1982

This is the economics, in plain jargon - free language, men and women ought to know - not to pass a course, not to get rich, not to have a particulalar point of view - simply to be informed.

Available from: Prentice-Hall
Cost: $20.00

Levi, Maurice. Economics Deciphered; a Layman's Survival Guide. New York: Basic Books, 1981.

A straightforward text that explains what people should know about economics. It takes nothing for granted and provides consistent answers to the important questions.

Available from: Fitzhenry & Whiteside.
Cost: $20.00

Silk, Leonard. Economics in Plain English. N.Y.: Simon and Schuster, 1978.

Layman's guide to economics. Includes suggestions for further reading.

Available from: Simon and Schuster
Cost: $8.00

Smith, Jerome. Runaway Inflation. Vancouver: International Self- Counsel Press, 1979.

Documents the U.S. situation but the conclusions and recommendations are of interest to Canadians. Covers the causes of inflation and provides an investor's guide to inflation hedges.

Available from: International Self-Counsel Press
Cost: $2.95

E. ENERGY AND CONSERVATION

Browne, Dan. Alternative Home Heating. Toronto: Holt, Rinehart and Winston, 1980.

This book looks at supplemental heat sources for a home-solar system, fireplaces and woodstoves, and heat pumps. Contains many illustrations.

Available from: Holt, Rinehart and Winston
Cost: $8.50

Derven, Ronald & Nichols, Carol. Successful How to Cut Your Energy Bills. 2nd ed. Michigan: Structures Publishing, 1980.

Written expressly for people who want to reduce their energy bills immediately.

Available from: Beaver Books
Cost: $20.00

Flagler, Gordon. The Canadian Wood Heat Book. Ontario: Deneau & Greenberg, 1979.

A complete guide to wood heating in Canada and a comprehensive up to-date catalogue of woodstoves and accessories.

Available from: Deneau & Greenberg
Cost: $8.95

Gay, Larry, editor. The Complete Book of Insulating. Vermont: Stephen Greene Press, 1980.

A complete reference book covering all aspects of weatherproofing a house. Contains instructions for installation and many illustrations.

Available from: Gage Publishing
Cost: $10.50

The Integral Urban House: Self Reliant Living in the City. San Francisco: Sierra Club Books, 1979.

Written by the Farallones Institute group which designed and built a home in a city environment with less resources, less waste and less pollution.

Available from: John Wiley & Sons
Cost: $18 U.S.

Lawrence, J., ed. The Harrowsmith Sourcebook; A Consumer Guide for the Conserver Society. Camden East, Ont: Camden House, 1979

Directory of Canadian suppliers and co-op ventures. Includes general purchasing advice and lists of recommended reading materials.

Available from: Camden House
Cost: $8

Luetzelschwab, John. Household Energy Use and Conservation. Chicago: Nelson Hall, 1980.

This book helps consumers calculate the amount of energy used in the home and includes many conservation measures to save energy and money. Particularly useful are the details on how appliances use energy.

Available from: Book Center, Inc.
Cost: $10.95

Marshall, Brian & Argue, Robert: The Super-Insulated Retrofi Book. Toronto: Renewable Energy in Canada, 1981.

Designed to help the homeowner achieve energy efficiency through renovations. Outlines the conversion of a house to super energy-efficient standards.

Available from: Firefly Books Ltd.
Cost: $11.95

Rothchild, John. Stop Running Your Money. New York: Randomt House, 1981.

A clear, practical guide on how the average homeowner can make his or her dwelling as energy-efficient as possible at the lowest possible cost.

Available from: Random House
Cost: $18.00

Saskatoon Public Library. The Conserver Society. Saskatoon: The Library, 1980.

Annotated resource guide to selected books, films, periodicals and organizations.

Available from: Saskatoon Public Library
Cost: $3

Vivian, John. Wood Heat. Emmateur, Penn.: Rodale Press, 1978.

In-depth look at all aspects of wood heating.

Available from: Rodale Press
Cost: $11

Waschek, C. Inflation Fighters' Big Book. Reston, Virginia: Reston Publications, 1979.

Guide to efficient insulating, heating, and lighting techniques. References are to American manufacturers and laws, but basic principles still apply.

Available from: Reston Publications
Cost: $13

Wood Heating Guide. Scarborough, Ontario: Home Magazine, 1979.

A descriptive survey of Canadian products. Includes a section on fuel wood selection.

Available from: Home Magazine
Cost: $1.50

F. FOOD AND NUTRITION

Berland, Theodore. Diets '80: Rating the Diets. Illinois: Consumer Guide, 1980.

This is both a guide to analyzing new diets and an evaluation of the benefits and hazards of the numerous diet plans now in vogue.

Available from: Consumer Guide
Cost: $2.50

Burns, Marilyn. Good For Me; All About Food in 32 Bites. Boston: Little Brown, 1978.

This look at food and what it does is filled with illustrations and humor as well as facts about peanut butter, ice-cream, vitamin pills and vegetables.

Available from: Hollinger House
Cost: $7.50

Doyle, Rodger P. & Redding, James L. The Complete Food Handbook. 3rd ed. New York: Grove Press, 1979.

A reference buying guide which provides essential information needed to avoid most health hazards and economic pitfalls; a mini - encyclopedia.

Available from: Random House.
Cost: $4.50

Fremes, Ruth and Sabry, Zak. Nutri Score: The Rate - Yourself Plan for Better Nutrition. 2nd ed. Toronto: Methuen, 1981.

Sense and nonsense in nutrition and dieting, the Canadian dietary standard of recommended daily intakes, the Nutri Score plan for rating and improving eating habits, and more...

Available from: Methuen
Cost: $14.00

Hamilton, E. & Whitney, E. Nutrition: Concepts and Controversies. Minnesota: West Publications, 1979.

Written by two professors of nutrition. Points out nutrition controversies and supplies references to research either proving or disproving theories.

Available from: West Publications
Cost: $20

Lansky, Vicki. The Taming of the C.A.N.D.Y. Monster. Minnesota: Meadowbrook Press, 1978.

Author of Feed Me! I'm Yours. Vicki Lansky has written a book full of 200 recipes, practical feeding ideas, and tips on getting the best nutritional buys on the grocery stores. For those interested in getting their children to eat less sugary, salty, junk foods.

Available from: Musson
Cost: $5.25

Lappe, Frances. Diet for a Small Planet. N.Y.: Ballantine, 1975.

A classic work, supporting the theory of vegetarianism.

Available from: Ballantine
Cost: $3

Lutner, Vernon. Meat Trade Secrets Exposed. Vancouver: Lutner Co., 1979.

Written by a former butcher and retailer. Contains an explanation of meat cuts, merchandising tricks, and cooking hints.

Available from: Lutner
Cost: $9.95

Pim, Linda. Additive Alert; A Guide to Food Additives for the Canadian Consumer. Toronto: Doubleday, 1979.

Examination of food additives - their safety, uses and the applicable laws. Includes a directory of sources of information.

Available from: Doubleday
Cost: $2.95

Pim, Linda R. The Invisible Additives. Toronto: Doubleday, 1981.

Describes and tells how to avoid all the chemicals, drugs, and metals that find their way into our food supply. By the author of Additive Alert.

Available from: Doubleday
Cost: $9.95

Shopping For Food and Nutrition. Ottawa: Agriculture Canada, 1979.

Provides nutritional and food shopping advice.

Available from: Supply & Services
Cost: Free

G. FUNERALS

Consumers Union. Funerals; Consumers' Last Rights. Orangeburg, N.Y.: Consumers Union, 1977.

Practical advice on conventional funerals and low-cost alternatives.

Available from: Consumer Union
Cost: $5.50

Knott, Leonard. Before You Die; a Thoughtful and Practical Guide to Planning For Death. Toronto: Personal Library, 1982.

Many of the subjects that must form a part of any practical plan for dying are discussed; among them are, survivors' instructions, funerals, anatomical donations, and wills and estates.

Available from: John Wiley & Sons
Cost: $11.00

H. HEALTH AND BEAUTY

Blomqvist, Ake. The Health Care Business. Vancouver: Fraser Institute, 1979.

Examination of health care delivery systems in the U.S., Canada, U.K., and Sweden.

Available from: Fraser Institute
Cost: $5.95

Consumers Union. Health Quackery. Orangeburg, N.Y.: Consumers Union, 1980.

A report on false health claims, worthless remedies and unproved therapies.

Available from: Consumers Union
Cost: $4.50

Consumers Union. The Medicine Show. Orangeburg, N.Y.: Consumers Union, 1982.

Money saving facts about brand-name remedies.

Available from: Consumers Union
Cost: $5

Leonard, Geraldine. The Canadian Consumer's Guide to Prescription Drugs. Rexdale, Ont: John Wiley & Sons, 1979.

Describes the effects, precautions and use of over 500 precription drugs. Indexed by generic and trade names.

Available from: John Wiley & Sons
Cost: $6.95

Long, James. The Essential Guide to Prescription Drugs. N.Y.: Harper & Row, 1980.

A reference book for safe drug use. Includes information on dosages, effects and usage.

Available from: Harper & Row
Cost: $25

Rinzler, Carol. Cosmetics: What the Ads Don't Tell You. N.Y.: Thomas Crowell, 1977.

Analysis by names of cosmetic products and ingredients. Describes possible side effects and economic alternatives.

Available from: Crowell
Cost: $10

Rozovsky, L. The Canadian Patient's Book of Rights. Toronto: Doubleday, 1980

Layman's manual. Covers such topics as consent to treatment, medical records and complaints.

Available from: Doubleday
Cost: $7.95 paper

Wels, Byron. The Medicine Cabinet. Maplewood, N.J.: Hammond Inc., 1978.

Discusses what to keep in a family medicine chest and where and how to store products.

Available from: Hammond
Cost: $10

Wolfe, Sidney M. & Coley, Christopher M. Pills That Don't Work. New York: Firrar Straus Giroux, 1981.

A consumers' and doctors' guide to more than 600 prescription drugs that have not been proven effective and yet are still on the market.

Available: McGraw-Hill Ryerson
Cost: $10.95

I. HOUSEHOLD HINTS

Conran, Shirley. Superwoman in Action. Ontario: Penguin Books, 1980.

Canadian references & addresses. Advice on a variety of topics ranging from time management to home renovating.

Available: Penguin Books of Canada Ltd.
Cost: $3.95

Edelhart, Mike. Living on a Shoestring. New York: Anchor Books, 1980.

This is a guide to cutting cleaning, eating, drinking, furnishing and heating expenses. Most of the book consists of simple recipes. It is aimed at young couples, college students and those on fixed incomes.

Available from: Doubleday
Costs: $7.50

Kesselman-Turkel, Judi. The Homeowner's Book of Lists. Chicago: Contemporary Books, 1981.

Lists charts, estimators and covers a wide range of topics: interest rates, window insulation, carpet performance, energy used by appliances, lumber quality, firewood, BTU's and more.

Available from: Beaver Books
Cost: $8.50

McLachlan, Christopher A.B. Inflation-Wise; How to do Almost Everything for Less. New York: Avon, 1980.

A readable subject oriented book designed to provide a number of painless cost-cutting ideas.

Available from: Avon Publishers
Cost: $4.95

Parton, Nicole. Answer Book & Answer Book 2. Vancouver; Vancouver Sun, 1980, 1981.

Two excellent how-to guides that clearly illustrate how to do practically everything for practically nothing.

Available from: Vancouver Sun
Cost: $2.95

Pinkham, Mary Ellen & Higginbotham, Pearl. Mary Ellen's Best of Helpful Hints. New York: Warner, 1979.

Valuable tips on cleaning, plant care, beauty aids, child-raising, cooking and many others are included in this easily- used reference book.

Available from: Random House
Cost: $10.50

Rinzler, Carol Ann. The Consumer's Brand-Name Guide to Household Products. N.Y., Lippincott & Crowell, 1980.

Product descriptions for everything from fresheners to laundry detergents to moth - proofers to wallpaper cleaners. A useful aid for anyone who wants to use the products safely, effectively and economically.

Available from: Lippincott & Crowell
Cost: $10.95

J. HOUSING AND REAL ESTATE

Becker, Norman. The Complete Book of Home Inspection. New York: McGraw-Hill, 1980.

Of use to both buyer and owner, this book illustrates how to evaluate the condition of the various components found in a home.

Available from: McGraw - Hill
Cost: $12.35

Carson, Alan & Dunlop, Robert. Inspecting a House: A Guide for Buyers, Owners, and Renovators. Toronto: General, 1982.

An invaluable guide that explains to the prospective buyer how to tell if a house is in good condition as well as the function of architects, designers and general contractors in the area of renovation. Planning and budgeting, building permits and contracts are also discussed.

Available from: General
Cost: $9.95

Coltman, Michael M. Resort Condos and Timesharing. Vancouver: International Self-Counsel Press, 1981.

Answers every conceivable question about time-sharing and hotel condominiums including costs and tax benefits.

Available from: International Self-Counsel Press
Cost: $4.00

Dalgleish, George. Superhouse. Winnipeg: G. Dalgleish, 1980.

Step-by-step guide to building an energy efficient and energy saving home.

Availabe from: G. Dalgleish
Cost: $3.95

Hoffman, George. How to Inspect a House. New York: Dell, 1979.

A clear and simple guide that will eliminate much of the risk in buying a house. A prospective home buyer can judge every important feature of a house from foundation to wiring to plumbing to roofing.

Available from: Dell
Cost: $6.50

Kiev, Phyllis E. The Women's Guide to Buying Houses, Co-ops, and Condominiums. New York: Ballantine, 1981.

For women considering purchasing real estate. Contains advice on locating, selecting and inspecting a home. American content, but applicable in some cases to the Canadian scene.

Available from: Ballantine
Cost: $9.95

Lee, Stephen James. Buyer's Handbook for Cooperatives and Condominiums. 2nd ed. New York: Van Nostrand, 1982.

This guide tells the layman how to use brokers, compare lenders, read legal documents, inspect the property, and negotiate the purchase. Sample documents, worksheets, a glossary, and other special information complete the handbook.

Available from: Reinhold
Cost: $22.00

McClintock, Mike. Getting Your Money's Worth From Home Contractors. New York: Harmony Books, 1982.

The consumers's primer contains fundamental guidelines for five important operations that apply to every contractor: shopping for services, soliciting and evaluating estimates; checking professional qualifications and recognizing sub-standard practices; evaluating informal agreements and formal contracts; and mediating grievances. Twenty-two types of home contractors are described in relation to services, qualifications, and standards.

Available from: General
Cost: $8.00

Oddy, Russell. For Sale by Owner. Vancouver: International Self-Counsel Press, 1980.

A detailed guide which explains in simple lay terms the procedures, legal forms, and problems attendant to selling your own home.

Available from: International Self-Counsel Press
Cost: $3.50

Price, Irving. How To Get Top Dollar For Your Home in Good Times or Bad. Toronto: Fitzhenry & Whiteside, 1980.

Written by a real estate consultant, this book contains hints on how to sell your home. Some information applies only to U.S. residents.

Available from: Fitzhenry & Whiteside.
Cost: $12.95

Steacy, Richard. Canadian Real Estate; How to Make it Pay. Don Mills: Musson, 1981.

Describes short-cuts, pitfalls, hints on making money, saving money and using it wisely-as it relates to real estate.

Available from: General Publishing Company
Cost: $16.95

Stewart, George. Real Estate Buying/Selling Guide for Alberta. Vancouver: Int. Self-Counsel Press, 1981.

Layman's guide to Alberta real estate practices.

Available from: International Self-Counsel Press
Cost: $3.95 paper

Trowbridge, Keith W. Resort Timesharing. New York: Simon & Schuster, 1981

As an objective guide to beating the vacation-inflation syndrome, this book helps you make your own decisions about resort timesharing of a vacation home, resort condominium or other accommodation.

Available from: Musson
Cost: $14.95

Zimmer, Henry B. The New Canadian Real Estate Investment Guide. Edmonton: Hurtig, 1981.

Author of the best selling New Canadian Tax & Investment Guide, Henry Zimmer's new book contains tax strategies and step-by-step case studies that will show you how to invest your money in real estate. A supplement, based on the Federal Budget of November 12th, 1981 is also included.

Available from: Hurtig
Cost: $14.95

K. INVESTMENTS AND TAXATION

Beach, W. and Hepburn, L. Are You Paying Too Much Tax? Toronto: McGraw-Hill Ryerson, Annual.

Guidelines on reducing income taxes. Includes a section on dealing with the tax department.

Available from: McGraw-Hill Ryerson
Cost: $6.95

Canadian Securities Institute. How to Invest Your Money in Canadian Securities. Toronto: The Institute, n.d.

The textbook used in investment courses offered to the public.

Available from: Canadian Securities Institute
Cost: $8.50 paper

Casey, Douglas R. Crisis Investing. New York: Stratford Press, 1980.

The author examines reasons for a coming major crash in the U.S. economy, and suggests investments to minimize the effects of a Depression.

Available from: Harper & Row
Cost: $16.25

Cobleigh, Ira. Double Your Dollars in 600 Days. N.Y., Harmony Books, 1979.

Complete guide to investing in rare minerals. Provides background information on the uses and value of minerals plus specific investment recommendations.

Available from: General Publishing
Cost: $14

Costales, S.B. The Guide to Understanding Financial Statements. N.Y.: McGraw-Hill, 1979.

Uses clear language and numerous examples to help would-be investors understand financial statements.

Available from: McGraw-Hill
Cost: $14.00

Delaney, Tom. The Delaney Report on RRSP's. Toronto: McGraw-Hill Ryerson, Annual.

Annual report on Canadian tax shelters and retirement plans.

Available from: McGraw-Hill Ryerson
Cost: $5.95 paper

Dorfman, John. Family Investment Guide: A Financial Handbook for Middle-Income People. New York: Atheneum, 1981.

A step-by-step guide to financial security that is specifically geared to the needs of families.

Available from: McClelland & Stewart
Cost: $16.00

Drache, Arthur. Tax Tactics. Toronto: Macmillan, 1981.

Tips from a professional tax planner. Provides factual explanations and advice.

Available from: Macmillan
Cost: $9.00

Grenby, Mike. Mike Grenby's Tax Tips. Vancouver: Int. Self-Counsel Press, Annual.

Very basic hints and tips on reducing income taxes.

Available from: International Self-Counsel Press
Cost: $3.50 paper

Goldenberg, David M. Incorporation and Business Guide for Alberta. Vancouver: International Self-Counsel Press, 1982.

This guide to forming your own corporation also outlines tax advantages to incorporating, steps in registering the company in another province, and government red tape. Revised under Alberta's new Business Corporations Act of 1982.

Available from: International Self-Counsel Press
Cost: $15.00

Little, J. B. and Rhodes, L. Understanding Wall Street. Maryland: Liberty Pub., 1980.

Bound version of the Wall Street Library. A layman's guide to investment techniques.

Available from: Liberty Publishing Company
Cost: $7.95

Pipes, Sally and Walker, Michael. Tax Facts 3: The Canadian Consumer Tax and You. 3rd ed. Vancouver: Fraser Institute, 1982.

Written as a non-technical manual for the average Canadian family to use in calculating how much tax it pays; it also updates the Canadian Consumer Tax Index which measures the increases since 1961 of the average Canadian family's tax bill.

Available from: Fraser Institute
Cost: $4.00

Riehl, Gordon. Reduce Your Taxes. Don Mills: General Publishers, 1980.

Detailed information on reducing income taxes and tax deferral plans.

Available from: General Publishing
Cost: $4.95

Shulman, Morton. How to Invest Your Money and Profit from Inflation. Edmonton: Hurtig, 1980.

The author of Anyone Can Make a Million, re-examines and updates his advice in view of the inflationary times.

Available from: Hurtig
Cost: $9.95

Smith, Thurman L. Investors Can Beat Inflation. Maryland: Liberty Publishing Co., 1980.

The book outlines a sensible approach to stock market investment as opposed to get-rich-quick schemes. It is aimed at the person with a small amount to invest and little time to study the stock market.

Available from: Liberty Publishing Company.
Cost $5.95

Snyder, J. Christopher. How to be Sure You Get the Right RRSP. Toronto: Financial Post, annual.

General purchasing advice plus specific evaluations of individual funds.

Available from: Financial Post
Cost: $5.95

Starks, Richard. Investing for Survival in the 80's, The How to Beat Inflation Book. Ontario: Financial Education Services, 1980.

Looks at different ways of investing money and how to survive in an inflation-high economy.

Available from: McGraw-Hill Ryerson
Cost: $9.95

Widicus, W. & Stitzel, T. Personal Investing. 3rd ed. Ontario: Irwin-Dorsey, 1980.

Intended for the investor who has mastered the basics.

Available from: Irwin-Dorsey
Cost: $20.00

Worzel, Richard. Making Your Money Grow. Toronto: Macmillan, 1980.

This book on investing emphasizes adaptability to changes in economic conditions rather than a "formula" to "make a million". Includes sections on finding a broker, help to succeed in the bond, stock and short-term money market, and how to develop your own portfolio strategy.

Available from: Macmillan
Cost: $7.95

Zimmer, Henry B. The New Canadian Tax & Investment Guide. Edmonton: Hurtig, 1980.

Discusses year-round tax planning. Aimed at those earning at least $25,000 a year.

Available from: Hurtig
Cost: $14.95

Zimmer, Henry B. The New Canadian Real Estate Investment Guide. Edmonton: Hurtig, 1981.

Author of the best-selling New Canadian Tax & Investment Guide, Henry Zimmer's new book contains tax strategies and step-by-step case studies that will show you how to invest your money in real estate. A supplement, based on the Federal Budget of November 12th, 1981 is also included.

Available from: Hurtig
Cost: $14.95

L. LIFE INSURANCE

Choosing Life; Handbook of Canadian Life Insurance, Products and Prices. Toronto: Stone & Cox, Annual.

Explains the meaning of various descriptive titles and terms common to life insurance policies. Representative price quotes are included.

Available from: Stone & Cox
Cost: $5.00

McLeod, William E. Life Insurance and You: A Handbook for Consumer Protection. Don Mills: General, 1981.

Presents the most up-to-date Canadian statistics in the industry and comprehensive tables that will help one to comparison shop.

Available from: General
Cost: $8.95

Rogers, James. Life Insurance for Canadians. Vancouver: International Self-Counsel Press, 1978.

Layman's guide to determining the kind and amount of life insurance required.

Available from: International Self-Counsel Press
Cost: $2.95 paper.

Shoppers' Guide to Canadian Life Insurance Prices. Ottawa: Consumers Association of Canada, Annual.

A listing, by name of company, that details the annual premium and interest payments.

Available from: Consumers Association of Canada
Cost: $4.50

Tobais, Andrew. The Invisible Bankers: Everything the Insurance Industry Never Wanted You to Know. New York: Linden, 1982.

This best selling author describes this enormous, powerful industry in detail: how insurers sell policies on which they can't lose, why lawyers have fought true no-fault insurance, how companies sometimes take advantage of their policy holders and profit from consumer ignorance.

Available from: Monarch Press
Cost: $19.00

Two Canadian sources of free and inexpensive materials are:

The Insurance Bureau of Canada
1105 - 10080 Jasper Avenue
Edmonton, Alberta T5J 1S5

Canadian Life Insurance Association,
Ste. 1400
55 University Avenue
Toronto, Ontario M5J 2K7

M. MISCELLANEOUS

Elrick, Thomas F. Forms in Your Life. Toronto: Globe/Modern Curriculum, 1981.

Written for students in Canadian schools, this guide includes those forms currently used by Canadian companies, institutes, and federal and provincial government agencies, ranging from job and credit card applications to income tax returns.

Available from: Globe/Modern Curriculum
Cost: $4.00

Freiberger, Stephen & Chew, Paul. A Consumer's Guide to Personal Computing and Microcomputers. 2nd ed. New Jersey: Hayden, 1980.

A review of over 100 microcomputer products from over 60 manufacturers. Includes price information.

Available from: Holt, Rinehart & Winston
Cost: $8.95

Kleeberg, Irene Cumming. The Butterick Fabric Handbook. New York: Butterick, 1975.

A consumer's guide that will help one make the best decisions in selecting and purchasing fabric, clothing and home furnishings.

Available from: Library Sound Services Ltd.
Cost $9.50

Merton, Henry A. Your Gold and Silver. New York: Collier, 1981.

An easy guide to appraising household objects, coins, heirlooms, and jewelry.

Available from: Collier Books
Cost: $7.95

Mills, H. Everyone's Guide to Basic Banking. Edmonton: Somenos Pub., 1982.

The guide explains in non-technical language all aspects of "everyday" banking - from opening an account to stale-dated cheques, and applying for Automated Teller Machine services.

Available from: Somenos Publications Ltd.

Moody, Kate. Growing up on Television. New York: Times Books, 1980.

This book analyzes the most recent findings regarding the physical and social effects of prolonged television watching by children. It concludes with a program of action for parents and teachers to counteract television's effects.

Available from: Fitzhenry and Whiteside
Cost: $16.95

Singer, Dorothy G. et al. Teaching Television; How to Use TV to Your Child's Advantage. New York: Dual Press, 1981.

A well-illustrated book that not only answers parents' questions about the potentially damaging effects of television on children, but also shows parents how to use television to further a child's growth and understanding.

Available from: Doubleday
Cost $10.00

Winn, Mari. The Plug in Drug. New York: Viking, 1978.

Argument against the use of T.V. Presents T.V. as an addiction to children; some of her research is not "scientific" e.g. talks with parents and teachers and argues for a "no - T.V." life.

Available from: Penguin Books of Canada
Cost: $2.25 paper.

N. MONEY MANAGEMENT

Ackerman, Diane L. Getting Rich; a Smart Woman's Guide to Successful Money Management. N.Y., A & W, 1980.

Practical guide to financial independence for women. Provides ideas and information needed to manage money.

Available from: Gage Publishing
Cost: $10.95.

Alberta Agriculture. Cope--- Edmonton: The Dept., 1979.

A set of three workbooks and guides on family financial records and household inventory.

Available from: Alberta Agriculture
Cost: Free

Cope--Family Financial Records (1815-10; 1815-11)
Cope--Household Inventory (1815-30; 1815-31)
Cope--Family & Financial Papers (1815-40; 1815-41)

Alberta Agriculture. Helping Children Help Themselves; Resource Package. Edmonton: The Dept. 1981.

Booklet containing activities to help children acquire basic money management skills.

Available from: Alberta Agriculture
Cost: Free

Alberta Consumer and Corporate Affairs. Before You Go Under. Edmonton: The Dept., 1979.

A self-help, financial management workbook.

Available from: Alberta Consumer & Corporate Affairs
Cost: Free

Alberta Consumer and Corporate Affairs. Learning to Make Allowances. Edmonton: The Dept., 1979.

Utilizing a space adventure theme, this booklet will enable parents to help their children in acquiring basic money management skills.

Available from: Alberta Consumer and Corporate Affairs
Cost: Free

Antoniak, H. et al. Alone; Emotional, Legal and Financial Help for the Widowed or Divorced Woman. Millbrae, Calif: Les Femmes, 1979.

Emphasis is on financial planning and money management for the widowed or divorced woman.

Available from: Les Femmes
Cost: $7 paper

Bass, Jack A. How to Make Your Money Work for You. Ontario: Collier Macmillan, 1980.

This is a complete step-by-step guide to planning your financial future, from setting goals and budgeting to investing in real estate and the stock market. Written in layman's language, the book provides many examples to illustrate its hints.

Available from: Collier Macmillan
Cost: $7.95

Catherwood; R. Your Money: How to Make the Most of It. Toronto: Financial Post, 1978.

An introductory guide to all aspects of personal finance. Canadian references.

Available from: Financial Post
Cost: $4.00

Granger, Alix. Don't Bank On It. Toronto: Doubleday, 1981.

A consumer's guide to Canadian banks, trust companies, credit unions, and other financial institutions. Designed to give the average Canadian consumer a clear understanding of how the banking system works in our country, and to provide practical advice for the day-to-day user of banking services.

Available from: Doubleday
Cost: $9.95

Graver, Fred. Get Out of Debt Now: How to Gain Control of Your Financial Affairs Once and For All. Boston: Little, Brown, 1982.

Written for anyone who answers "yes" more than once to nine warning signs, this tool provides steps for consolidating financial resources, working with creditors and establishing a debt-management program. The author also explains bankruptcy and provides guidelines for building a new financial foundation.

Available from: Hollinger House
Cost: $13.00

Harden, Linda Burr and Harden, Gerald. The Money Book for People Who Live Together. New York: Bantam, 1979.

A book of money-saving tips for partners who live together. It explores the tax and legal pitfalls all couples face and is written in non-technical language.

Availalbe from: Bantam Books of Canada Limited
Cost: $2.75

Klein, David and Klein, Marymae. More for Your Money. Ontario: Penguin Books, 1979.

A guide to earning, saving and spending, oriented toward young American families.

Available from: Penguin Books
Cost: $3

McKelvey, J. Kent. Your Personal Money Manager. Ontario: Windcraft Publications Ltd., 1980.

This is basically a ledger book for family bookkeeping, including how to calculate cash flow, organize a budget and summarize net worth. It is accompanied by Take Charge!, a guide to using the ledger.

Available from: Windcraft Publications
Cost: $27.95

Money Management Institute. Money Management Booklets. Toronto: Household Finance, n.d.

Set of 12 booklets containing hints and tips for the consumer on saving and using money effectively.

Available from: Household Finance
Cost: 50¢ per booklet or $5 per set

Parker, Allan A. Credit, Law, and Bankruptcy; How to Handle Your Personal Finances. Vancouver: International Self-Counsel Press, 1981.

Describes in easy-to-read detail, the credit industry, debt and credit law, and successful remedies for getting out of debt. Also included is a complete list of consumer and debtor services in Canada.

Available from: International Self-Counsel Press
Cost: $5.95

Paulsen, Timothy. Collecting Debts Successfully. Vancouver: International Self- Counsel Press, 1978.

Hints on how to collect debts owed through your business or through personal loans.

Available from: International Self-Counsel Press
Cost: $3.50 paper

Porter, Sylvia. Sylvia Porters' New Money Book for the 80's. N.Y.: Doubleday, 1979.

Compendium of detailed advice on all aspects of money management.

Available from: Doubleday
Cost: $21

Rosenberg, J. Managing Your Own Money, N.Y.: Newsweek, 1979.

Money management techniques aimed at the American middle- income family.

Available from: Newsweek
Cost: $13

Snyder, J. Christopher and Anderson, Brian E. It's Your Money. 3rd ed. Toronto: Methuen, 1982.

This new edition of Canada's bestselling guide to personal financial planning includes the 1982 federal budget changes.

Available from: Methuen
Cost: $12.00

Stillman, Richard J. More For Your Money! New Jersey: Prentice-Hall, 1980.

A step-by-step guide that shows how to tailor a personal financial program to fit goals and needs. Topics include how to budget an income, how to get out of debt, how to buy a house, how much and when to invest in stocks, etc.

Available from: Prentice-Hall
Cost: $6.00

Townson, Monica and Stapenhurst, Frederick. The Canadian Woman's Guide to Money. Toronto: McGraw Hill, 1982.

What every woman on her own needs to know about credit investments, life insurance, income tax, employment, retirement, budgets, and money matters.

Available from: International Self-Counsel Press
Cost: $10.00

Ungaro, Susan Kelleher. The H & R Block Family Financial Planning Workbook. New York: Macmillan, 1980.

This is a guidebook for people in debt and/or seeking financial security. It contains several worksheets on calculating net worth, budgets and monthly expenses.

Available from: Macmillan
Cost: $6.50

Ward, Joanne F. Looking at Consumer Credit. Ontario: Gage Publishing, 1981.

Written to help you understand what consumer credit is, where you can obtain it, how you can control it, how you can avoid getting into difficulties, where you can get help if necessary, and how you can develop good, overall money management skills.

Available from: Gage
Cost: $6.00

O. MOVING

Friedrich, B. and Hultstrand, S. Did Somebody Pack the Baby? Englewood Cliffs; N.J.: Prentice-Hall, 1978.

Selling and buying a house; preparing for the move and settling in afterwards.

Available from: Prentice-Hall
Cost: $9

Moysey, JoAnn. Your Move. Toronto: Macmillan, 1981.

The revised and expanded guide that explains how to transplant yourself and your family, pack your household, choose a moving company, rent, buy or sell a home, and much more - all cheaply and wisely.

Available from: Macmillan
Cost: $7.95

P. RETIREMENT

Crawford, Irene. Senior Side of Living; A Handbook for Canadians Over Fifty. Toronto: Personal Library, 1979.

Health / social relationships / retirement / psychology / housing / nursing homes / funerals / transporation / laws / crime-aspects of life that confront senior citizens. Basic advice on how to cope and enjoy.

Available from: John Wiley & Sons.
Cost. $6.95

Hunisett, Henry. Retirement Guide for Canadians. Vancouver: International Self-Counsel Press, 1979.

Discussion of the economic and psychological aspects of retirement.

Available from: International Self-Counsel Press
Cost: $5.95

LeClair, Robert T. Money and Retirement; How to Plan For Lifetime Financial Security. Reading: Addison-Wesley, 1982.

This guide provides financial tables and worksheets, detailed information on life insurance, investments and state planning, suggestions on inflation-fighting, and a retirement planning time table.

Available from: Addison-Wesley
Cost: $12.00

Task Force on Retirement Income Policy. The Retirement Income System in Canada: Problems and Alternative Policies for Reform. Ottawa, 1980.

A description and evaluation of the present retirement income system in Canada.

Available from: Supply & Services Canada
Cost: $2.95

O. TRANSPORTATION

Alexandrowicz, Harry. 669 Ways to Improve the Performance of Your Car. New York: Sterling, 1980.

A well-illustrated guide with step-by-step instructions on how to perform preventive maintenance or on-the-spot emergency repairs.

Available from: OAK
Cost: $6.95

Appel, Robert. The Used Car Believer's System. Toronto: Dorset Pub., 1979.

Buying, maintenance, driving and repair hints for used cars.

Available from: Dorset
Cost: $7.95

Bronaugh, Mitch. How to Find Out What's Wrong With Your Car. Toronto: Van Nostrand Reinhold, 1980.

An easy-to-use layman's guide to diagnosing automotive problems.

Available from: Van Nostrand Reinhold
Cost: $6.95

Canada. Transport. Fuel Consumption Guide. Ottawa: Supply & Services, annual.

Lists autos by name of manufacturer and provides the tested fuel consumption of each model.

Available from: Transport Canada
Cost: Free

Canadian Automobile Association. Car Costs. Ottawa: The Assoc., annual.

This pamphlet itemizes the variable and fixed costs of operating an automobile in Canada.

Available from: Canadian Automobile Association
Cost: Free

Cunningham, Chet. 222 Ways to Save Gas and Get the Best Possible Mileage. New Jersey: Prentice-Hall, 1981.

Offers all the fuel-saving information needed to beat the skyrocketing prices at the pump.

Available from: Prentice-Hall
Cost: $3.50

Edmonston, Phil. Canadian Used Car Guide. Toronto: Mussen, 1981.

The author of Lemon-Aid, Used Car Guide, Phil Edmonston tells you how how to inspect a used car, what to look for in a road test; and where to start looking for the car you want.

Available from: General
Cost: $7.95

Edmonston, Phil. Lemon-Aid New Car Guide. Toronto: Musson, Annual.

A Canadian book that evaluates new vehicles for economy, reliability and safety, tells when to buy a new car, lists dealer groups who give the best and worst service, and much more.

Available from: Musson
Cost: $7.95

Edmonston, Phil. Lemon-Aid Used Car Guide Toronto: Musson, Annual.

A practical guide for consumers interested in buying a used car. It helps protect the consumer from buying a defective car or paying too much.

Available from: General
Cost: $7.95

Fendell, Bob. How to Make Your Car Last a Lifetime. New York: Holt, Rinehart & Winston, 1981.

A procedural guide to maintaining automobiles in good condition.

Available: Holt, Rinehart & Winston
Cost: $10.50

Gluck, Harold. Avoiding Travel Ripoffs and Other Tips for Travellers. New York: Pilot Books, 1979.

Written by a security expert, this very brief book looks at the problems to which travellers are exposed - not only misleading advertising, but theft, overbooking, car breakdown and illness.

Available: Pilot Books
Cost: $2.50

Gold Book of Used Car Prices. Winnipeg: Sanford Evans, monthly.

Provides average Canadian retail and wholesale prices by make and model of car.

Available from: Sanford Evans
Cost: $47 per year

Joseph, James. The Car-Keeper's Guide. Don Mills: Beaver Book, 1982.

For the car owner who is not one whit interested in playing car mechanic, this book helps the owner make the keep-it/trade it decision, and guides him in shopping the repair work out.

Available from: Beaver Books Ltd.
Cost: $16.00

Levering, Robert. Beating the Used Car Hustle. San Francisco: Chronicle Books, 1980.

An easy-to-read guide on used car buying and selling, test-driving and financing.

Available from: Gage Publishing
Cost: $5.95

Ross, James. How to Buy a Car. New York: St. Martin's Press, 1980.

Written by a former car salesman. Indepth look at the industry-practical tips, ways to negotiate best deals, how to compute dealer's costs, recognize sales techniques, finance the car.

Available from : Thomas Nelson & Sons Canada
Cost: $8

Sikorsky, Robert. How to Get More Miles Per Gallon. New York: St. Martin's Press, 1978.

282 tips on saving gasoline and money, including driving and parking techniques, maintenance required and engine additives.

Available from: Thomas Nelson & Sons, Canada
Cost: $3.50

Sutton, Remar. Don't Get Taken Everytime: the Insider's Guide to Buying Your Next Car. New York: Viking Press, 1982.

The author and his "hero", ace car salesman Killer Monsoon, the King of Con, give the reader an insider's look at the retail car business as well as practical information on purchasing a car.

Available from: Penguin Books
Cost: $18.95

While there are a number of car buyers guides available on local newstands, most of these publications do not critically evaluate automobile models. They are useful for information and car specifications.

e.g. Car and Driver's Buyers Guide
Petersen's Truck & Van Buyers Guide

The standard buyers guides for automobiles are the used car books listed above and the April issue of Consumer Reports magazine.

The Automobile Protection Association has also published a "Complaint Kit". Membership in the association entitles you to receive the kit and copies of their "Bulletin". The cost is $15 per year and the Association is located at 292 St. Joseph Blvd. West, Montreal, Quebec H2V 2N7.

Libraries wishing to obtain notices of "Vehicle Recalls" and "Tire Recalls" should contact:

Transportation Canada,
Road and Motor Vehicle Traffic Safety Branch,
Tower C, Place De Ville
OTTAWA, Ontario K1A 0N5

R. WILLS AND ESTATES

Drache, A. & Goldstein, S. Elements of Estate Planning. Ontario: Life Underwriters' Association of Canada, 1979.

Tools and techniques available to estate planners and their clients. It is Canadian and assumes basic understanding of income tax concepts.

Available from: Life Underwriters' Association of Canada
Cost: $14.65

Gottselig, Cheryl. Wills for Alberta. Vancouver: International Self-Counsel Press, 1980.

A basic guide outlining the need for a will and the correct procedures for filing one.

Available from: International Self-Counsel Press
Cost: $4.95 paper

Have You Made Your Will? Vancouver: International Self-Counsel Press, 1978.

A wills and estate planning kit for Canadians.

Available from: International Self-Counsel Press
Cost: $3.95 paper

IX. ASSOCIATIONS AND ORGANIZATIONS

Advertising Standards Council
P.O. Box 2990
Calgary, Alberta T2P 2N7

Re: Copies of the Advertising Code and Guidelines or to register a complaint.

Alberta Agriculture Publications
1-B Agriculture Bldg.
9718 - 107th Street
Edmonton, Alberta T5K 2C8

Re: To obtain copies of publications. For general consumer information, contact the District Home Economist.

Alberta Automobile Dealers Association
4-9828 47th Avenue
Edmonton, Alberta T6E 5P3
Phone: 435-3351

Re: Complaints and inquiries regarding new car dealerships.

Alberta Consumer & Corporate Affairs Regional Offices

Edmonton:
3rd F. Capilano Centre
9945-50th Street
T6A 3K5
427-5782

Calgary:
222 Centre 70
7015 Macleod Trail, South
P.O. Box 5880
Postal Stn. "A"
T2H 2M9
253-0909

Fort McMurray: 5th Flr. West Tower
9915 Franklin Avenue
T9H 2K4

Lethbridge: 501 Professional Bldg.
740 - 4 Ave., S.
Bag Service 3014
T1J 4A9

Peace River: 9621 - 96th Avenue
Bag 100 Box 9
T0H 2X0
624-6214

Red Deer: 4920 - 51 Street
Box 5002
T4N 5Y5
343-5241

Re: General consumer information, complaints and licensing information.

Alberta Motor Association
Consumer Advisory Service
109th Street and Kingsway
Edmonton, Alberta
474-8714

Re: Consumer information on automobiles and auto product (AMA members only)

Alberta Transportation
Transportation Safety Branch
2nd Floor 10220 B - 103rd Street
Edmonton, Alberta
427-7910

Re: Automobile defects information

Automobile Protection Association
292 St. Joseph Blvd W.
Montreal, Quebec
(514) - 273-5218

Re: Automobile information for members of the Association. The Association acts as a lobbyist.

Automobile Retailers Association (Alta)
10171 - 107th Street
Edmonton, Alberta
T5J 1J5
423-5010
(274-1867 - Calgary)

Re: Complaints and inquiries regarding automobile service and repair businesses in Alberta.

Better Business Bureau of Edmonton,
600-10240 - 124th Street
Edmonton, Alberta
482 - 2341

Better Business Bureau of Calgary
404 - 630 - 84th Avenue S.W.
Calgary, Alberta T2P 1G6
269-3905

Re: Complaints and inquiries about a business.

Canadian Direct Mail/Marketing Association
130 Merton Street
Toronto, Ontario M4S 1A4

Re: Complaints regarding mail advertising. Individuals can ask to have their name removed from mailing lists.

Canadian Life Insurance Association
Ste. 1400
55 University Avenue
Toronto, Ontario
M5J 2K7
1-800-268-8663

Re: Publications and information on life insurance.

Canadian Standards Association
5224 - 99th Street
Edmonton, Alberta
436-8553

Re: Enquiries on Canadian standards.

Consumer and Corporate Affairs (Canada)
Edmonton: 10225 - 100th Ave.
420-2481
Calgary: 1008 - 7th Ave. S.W.
231-5601

Re: Info. on hazardous products, fraud, bankruptcy, weights & measures, etc.

Consumer Help Office
922 - 9th Avenue S.E.
Calgary, Alberta 02G 0S4
265-5255

Re: General consumer information

Consumer Association of Canada
200 First Avenue
Ottawa, Ontario
K1S 2G6

Edmonton: Grant MacEwan Community College
Cromdale Campus
8020 - 118th Avenue
T5B 0R7
474-8521

Calgary: Box 3144 Stn. B
T2M 4L7
277-8941

Re: General consumer enquiries. The Association publishes Canadian Consumer Magazine and acts as a lobbyist.

Credit Bureau of Canada

Edmonton: 201-10201 - 104th Street
T5J 1B2
424-7301

Calgary: 2nd F. 1016 - 68th Avenue S.W.
T2V 4J2
259-3355

Re: Individuals can ask to see their credit files.

Edmonton Power Customers Service
8th F. CN Tower
Edmonton, Alberta T5J 0K1
428-4266

Re: Publications on appliance selection and use.

Grant MacEwan Community College
Consumer Education
8020 - 118th Avenue
Edmonton, Alberta
T5B 0R7
474-8521

Re: General consumer information

Health and Welfare Canada
Health Protection Branch

Edmonton: 30, 9912 - 106th Street
Edmonton T5K 1C5

Calgary: 218 Customs Bldg.
130-11th Ave. S.E.
Calgary T2G 0X5

Re: Information on economic fraud, packaging & labelling in regard to drugs, cosmetics and devices. The Department is also concerned with potential health hazards.

Health Boards

Edmonton: 7th Floor, CN Tower
T5J 0K1
428-3650

Calgary: 2nd Floor
120 17th Ave. S.W.
T2S 0A2
268 - 2650

Re: Concerns about city retail outlets selling meat & poultry.

Heatline
Canada. Energy, Mines and Resources.
Toll free: 1-800-267-9563

Re: Questions on home insulation and energy conservation.

Insurance Bureau of Canada
1105 - 10080 Jasper Avenue
Edmonton, Alberta T5J 1V9
423-2212

Re: Publications and information on insurance.

Legal Aid Society
Offices located in Edmonton, Calgary, Red Deer, Lethbridge, Peace River and Medicine Hat.

Re: Individuals on low income who are in need of legal assistance.

Legal Resource Centre
10047 - 81st Avenue
Edmonton, Alberta
T6E 1W7
432-5732

Re: Questions concerning the law; for laymen.

Lethbridge Community College
Westminister Community Project
Continuing Education
Lethbridge, Alberta
T1K 1L6

Re: General consumer information.

Medicine Hat Community College,
Continuing Education
299 College Drive
Medicine Hat, Alberta

Re: General consumer information.

Newspaper Columns
Edmonton Journal:
S.O.S. (Marvin Zivitz)
Counterpoints (Nancy Clegg)
Money Matters (Mike Grenby-syndicated)
P.O. Box 2421
Edmonton, Alberta T5J 2S6

Calgary Herald:
Shop Talk (Mary Biner) - every Thursday
206 - 7th Avenue S.W.
Calgary, Alberta T2P 0W8

Northwestern Utilities
Blue Flame Kitchen
10040 - 104th Street
Edmonton, Alberta
T5J 0Z2
420-1010

Re: Household Hints, recipes

Statistics Canada
Regional Office
10025 - 106th Street
Edmonton, Alberta
T5J 1H6
420-3027

Re: Statistical information

Textile Analysis Service
315 B Printing Services Bldg.
U of A, Edmonton, Alberta
T6G 2N1
432-3832

Re: Lab analysis of textile performance and general information on textiles. Small fee for analysis of drycleaning problems.

Transport Canada
Road and Motor Vehicle Traffic Safety Branch
Tower C
Place de Ville
Ottawa, Ontario
K1A 0N5

Re: Automobile and tire safety-related defects.

X. PUBLISHERS, PRODUCERS AND SUPPLIERS

A.D.H. Smith, c/o
Davidson Partners Ltd.
Box 122
First Canadian Place
Toronto, Ontario M5X 1E9

ALA Publishing Services
50 East Auran Street
Chicago, Illinois 60611

Academic Press Canada
55 Barber Greene Road
Don Mills, Ontario M3C 2A1

Accent Special Publications
Cheeves Publishing Inc.
P.O. Box 100
Bloomingdale, Illinois 61701

Addison-Wesley Limited
36 Prince Andrew Place
P.O. Box 580
Don Mills, Ontario M3C 2T8

Alberta Agriculture
Food Marketing Branch
2nd Floor, Centre West Building
10035 - 108th Street
Edmonton, Alberta T5J 3E1

Alberta Agriculture (Publications)
9718 - 107th Street
Edmonton, Alberta T5K 2L8

Alberta Agriculture
Home Study Courses
Communications Branch
1B, Agriculture Building
Edmonton, Alberta

Alberta Agriculture
Statistics Branch
3rd Floor, 9718 - 107th Street
Edmonton, Alberta T5K 2C8

Alberta Consumer and Corporate
Affairs
Box 1616
Edmonton, Alberta T5J 2N9

Alberta Consumer & Corporate
Affairs
Research & Planning
8th Floor, 10065 Jasper Avenue
Edmonton, Alberta T5J 3B1

Alberta Consumer & Corporate
Affairs
Resource Centre
Main Floor, 11044-82 Avenue
Edmonton, Alberta T6J 0T2

Alberta Treasury
Bureau of Statistics
Sir Frederick W. Haultain Bldg.
10820 - 98th Avenue
Edmonton, Alberta T5K 0C8

Alberta Women's Bureau
19th Floor, Capitol Square Bldg.
10065 Jasper Avenue
Edmonton, Alberta T5J 0H1

Avon Publishers
Suite 210
2161 McCowan Road
Scarborough, Ontario

Ballantine Books
c/o Ballantine Books of Canada
5390 Ambler Drive
Mississauga, Ontario L4W 147

Bantam Books of Canada Ltd.
Suite 408, 60 St. Clair Avenue, E.
Toronto, Ontario M4T 1N5

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150 Lesmill Road
Don Mills, Ontario
M3B 2T5

Book Center, Inc.
1140 Beaulac Street
Montreal, Quebec H4R 1R8

Bowker Co.
P.O. Box 1807
Ann Arbor, Michigan 48106

Camden House Publishers
Queen Victoria Road
Camden East, Ontario K0K 1J0

Canadian Automobile Association
150 Gloucester Street
Ottawa, Ontario K2P 0A6

Canadian Law Information Council
Place de Ville, Tower B
Ste. 2010
112 Kent Street
Ottawa, Ontario K1P 5G4

Canadian Library Association
151 Sparks Street
Ottawa, Ontario K1P 5E3

Canadian Securities Institute
P.O. Box 225
Commerce Court South
Toronto, Ontario M5L 1E8

Canadian Toy Testing Council
P.O. Box 6014
Station J
Ottawa, Ontario K2A 1T1

Carswell Legal Publications
2330 Midland Avenue
Agincourt, Ontario M1S 1P4

Centre for Study of
Responsive Law
P.O. Box 19367
Washington, D.C. 20036

Coles
90 Ranson Drive
Rexdale, Ontario M9W 1C1

Collier Books
c/o MacLean Hunter
481 University Avenue
Toronto, Ontario M5W 1A7

Collier-Macmillan Canada, Inc.
1125B Leslie Street
Don Mills, Ontario M3C 2K2

Consumer Action League
Lower Mainland
253 East
11th Avenue
Vancouver, B.C.

Consumer Association of Canada
703, 251 Laurier Avenue, W.
Ottawa, Ontario K1P 5J6

Consumer Guide
3841 W. Oakton Street
Skokie, Illinois 60076

Consumer Information Center
Pueblo, Colarado 81009

Consumer News Inc.,
813 National Press Bldg.
Washington, D.C. 20004

Consumers Digest Magazine
5705 N. Lincoln
Chicago, Illinois 60659

Consumers Research Inc.
Washington, New Jersey

Consumers Union
Consumer Reports Books
Dept. AA40, P.O. Box 350,
Orangeburg, N.Y. 10962

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Cornell University
Ithaca, N.Y 14850

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Toronto, Ontario M5V 1G1

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c/o Fitzhenry & Whiteside Ltd.
150 Lesmill Road
Don Mills, Ontario M3B 2T5

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305 Metcalfe Street
Toronto, Ontario K2P 1S1

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791 St. Clair Avenue, West
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Toronto, Ontario M5B 1Y3

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c/o Clarke, Irwin & Company
Clarwin House
791 St. Clair Avenue, West
Toronto, Ontario M6C 1B8

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P.O. Bos 4996
Station C
London, Ontario N5W 5L7

Federated Co-operatives Ltd.
401 - 22nd Street, East
Saskatoon, Saskatchewan S7K 3M9

Financial Post
481 University Avenue
Toronto, Ontario M5W 1A7

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3520 - Pharmacy Avenue
Unit 1-C
Scarborough, Ontario M1W 2T8

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150 Lesmill Road
Don Mills, Ontario M3B 2T5

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620 Bute Street
Vancouver, B.C. V6E 3M1

French & Spanish Book Corp.
115 Fifth Avenue
New York, N.Y. 10003

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164 Commander Blvd.
Agincourt, Ontario M1S 3C7

Gage Publishing Ltd.
164 Commander Blvd.
Agincourt, Ontario M1S 3C7

Gale Research Company
Book Tower
Detroit, Michigan 48226

General Publishing Company
30 Lesmill Road
Don Mills, Ontario M3B 2T6

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Cur Press
220 Steelcase Rd. East
Toronto, Ontario L3R 1G2

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University of Michigan
Ann Arbor, Michigan 48109

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59 Front St. East
Toronto, Ontario

Hammond Inc.
c/o Edu-media
1 Adam Street
P.O. Box 1240
Kitchener, Ontario N2G 4H1

Harper & Row Publishers Inc.
c/o Fitzhenry & Whiteside Ltd.
150 Lesmill Road
Don Mills, Ontario M3B 2T5

Hasting House Publishers Inc.
c/o Copp, Clark Pitman
517 Wellington Street
Toronto, Ontario M5V 1G1

Holt, Rinehart & Winston Inc.
55 Horner Avenue
Toronto, Ontario M8Z 4X6

Home Magazine
Box 238
Station D
Scarborough, Ontario

Houghton-Mifflin
c/o Thom. Allen & Son
250 Steelcase Road East
Markham, Ontario L3R 2S3

Household Finance Corporation
85 Bloor Street, East
Toronto, Ontario M4W 1B4

Hurtig Publishers
10560 - 105th Street
Edmonton, Alberta T5H 2W7

Institute for Research on
Public Policy
2149 Mackay Street
Montreal, Quebec H3G 2J2

International Self-Counsel Press
306 West - 25th Street
North Vancouver, B.C. V7N 2G1

Irwin - Dorsey
265 Guelph Street
Georgetown, Ontario L7G 4B3

John Wiley & Sons
22 Worchester Road
Rexdale, Ontario M9W 1L1

K.G. Saur Publishing, Inc.
175 Fifth Avenue
New York, New York 10010

Les Femmes Publishing
231 Adrian Road
Millbrae, CA 94030

Lester & Orpen Ltd. Publishers
42 Charles Street, East
8th Floor
Toronto, Ontario M4Y 1T4

Liberty Publishing Company
50 Scott Adam Road
Cockeyville, Maryland 21030

Libraries Unlimited Inc.
P.O. Box 263
Listtleton, Co., 80160

Library Sound Service Ltd.
111 Martin Ross Avenue
Downview, Ontario M3J 2M1

Life Underwriter's Association
of Canada
41 Lesmill Road
Don Mills, Ontario M3B 2T3

Little Brown & Company
25 Hollinger Road
Toronto, Ontario M4B 3G2

Lutner Company
6539 Fraser Street
Vancouver, B.C. V5X 3T4

McClelland & Stewart
25 Hollinger Road
Toronto, Ontario

McGraw-Hill Ryerson Ltd.
330 Progress Avenue
Scarborough, Ontario M1P 2Z5

McKay (David)
c/o Nelsen, Foster, & Scott Ltd.
30 Lesmill Road
Don Mills, Ontario M3B 2T6

MacMillan Publishing Company
c/o Collier MacMillan, Canada Ltd.
1125 B Leslie Street
Don Mills, Ontario M3C 2K2

Manitoba Dept. of Education
Program Development & Support
1181 Portage Avenue
Winnipeg, Manitoba R3G 0T3

Materials Request Desk
Office of Consumers Education
Room 5624 ROB-3
Washington, D.C. 20202

Methuen Publications
2330 Midland Avenue
Agincourt, Ontario M1S 1P7

Modern Photography
825 Seventh Avenue
New York, N.Y. 10019

Monarch Press
3547 Bathurst St.
Toronto, Ontario M6A 2C7

Musson Book Company
30 Lesmill Road
Don Mills, Ontario M3B 2T6

National Film Board of Canada
P.O. Box 6100
Station A
Montreal, Quebec H3C 5H5

Newsweek Books
c/o Prentice-Hall of Canada
1870 Birchmount Road
Scarborough, Ontario M1P 2J7

OAK
Suite 211, 215 Lakeshore Blvd. E.
Toronto, Ontario M5A 3W9

Ontario Government Bookstore
880 Bay Street
Toronto, Ontario

Ontario Library Association
73 Richmond Street
Toronto, Ontario M5H 1Z4

Ontario Ministry of Consumer
& Corporate Affairs
555 Yonge Street
Toronto, Ontario M7A 2H6

Pand O. Business Publications
Room 605
285 Victoria
Toronto, Ontario M5B 1W1

Pagurian Press
c/o MacMillan & Co. of Canada
70 Bond Street
Toronto, Ontario M5B 1X3

Penguin Books of Canada Ltd.
2801 John Street
Markham, Ontario L3R 1B4

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347 Fifth Avenue
New York, New York 10016

Pocket Books
c/o Paper Jacks Limited
330 Steelcase Road
Markham, Ontario L3R 2M1

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1870 Birchmount Road
Scarborough, Ontario M1P 2J7

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Quebec G1R 5A9

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Toronto, Ontario M5V 1G1

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